TRANSFER PATHWAY GUIDE
2023-2024

Associate in Arts to Bachelor of Arts in Electronic Media and Broadcasting

Overview
Completion of the following curriculum will satisfy the requirements for an Associate in Arts (AA) at the Gateway Community and Technical College (GCTC) and leads to the Bachelor of Arts (BA) in Electronic Media Broadcasting at Northern Kentucky University (NKU).

Applying to the Gateway2NKU Program
Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

Degree Requirements for GCTC
1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural competence course, 5) demonstration of digital literacy, 6) college success requirement.

Admission Requirements to NKU
Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU.

Degree Requirements for NKU
To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with a least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must earn a C or better in all major and minor courses, have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. Students must complete a focus or minor as indicated on the pathway.

General Transfer Information
Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

KCTCS Scholars Award: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-

seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of $2,500 annual scholarships ($1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

Gateway Community and Technical College

Category 1: GCTC General Education Core Requirements

GCTC Course	Course or Category	Credits	NKU Course	Completed
ENG 101				

GCTC Course	Course or Category	Credits	NKU Course	Completed
Taken at NKU	Audio Production	3	EMB 215	
	Subtotal Elective Course	21		
	TOTAL Associate Degree Hou	61		

If completing digital literacy using other means, additional credit hours will be required in order to fulfill elective requirements.

Degree Requirement: One course must be selected from the KCTCS identified Cultural Competence course list in the KCTCS catalog.

Northern Kentucky University

Category 4: Major Requirements for BA in Electronic Media and Broadcasting

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
CMST 101	Public Speaking (OC)	3	COM 181	X
EMB 100	Media Literacy	3	COM 249	X
EMB 101	Electronic Media Appreciation	1		
EMB 102	Electronic Media Production Assistance	1		
EMB 110	Introduction to Mass Media	3	Taken at NKU	X
EMB 140	Introduction to Media Aesthetics	3	Taken at NKU	X
EMB 201	Electronic Media Appreciation and Assistance 2	1		
EMB 210	Single Camera Production	3	Taken at NKU	X
EMB 215	Audio Production	3	Taken at NKU	X
DFX 221	Visual Fundamentals for Digital Media	3		
EMB 260	Writing for the Media	3		
Choose One: EMB 335 EMB 396 EMB 397	Select one course from the following: Sports Media Production Internship: Elec. Media & Broadcasting Projects	3-6		
EMB 400	Media Criticism	3		
EMB 435	Media Studies	3		
CMST 220	Interpersonal Communication	3	COM 252	X
Choose Four: EMB 305 EMB 308 EMB 310 EMB 320 EMB 322 EMB 326 EMB 330 EMB 421 EMB 423 EMB 424 EMB 450 DFX 426	Select four Content Creation courses Multicamera Video Production Electronic News Gathering Newscast Production Multitrack Audio Mixing Video Editing Digital Compositing Live Broadcast Production Narrative Directing Documentary Production Digital Cinema Projects Screenwriting Advanced Digital Compositing	12		
Choose One:	Select one course Law/Ethics course:	3		

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
EMB 460 JOU 485 JOU 440 LIN 405	Production Management Mass Communication Law Current Topics in Media Ethics Intellectual Property and Information Rights			
TBS XXX	Select one 300-400-level College of Informatics course (ASE, BIS, CIT, CMST, CSC, CYS, DFX, DSC, EMB, HCOM, HIN, INF, JOU, LIN, POP, or PRE)	3	OST 225	X

Choose Three: Select three International Studies courses:
ANT 201   World Cultures
ANT 358   Art and Culture
ANT 382   Visual Anthropology
ANT 386   Economy, Wealth and Culture
CIN 301   Survey of World Cinema
CMST 355   Culture and Communication
EMB 370   International Media
HIS 111   Global Viewpoints in History
PHI 309   Global Ethics
POP 250   International Popular Culture
PSC 322
PSC 410
PSC 480
SOC 101
Or
EMB 395
EMB 495